



STREAMING MEDIA LIVE & ROBERTS COMMUNICATIONS NETWORK ANNOUNCE JOINT VENTURE IN LAS VEGAS

Las Vegas, NV – April 5, 2025 – Streaming Media Live, a premier provider of transmission and video production services, and Roberts Communications Network (Roberts), a global leader in video distribution and wagering data communications, are excited to announce their new joint venture. This collaboration marks a significant expansion in live broadcast, video production, and content distribution capabilities, bringing cutting-edge technology and unparalleled connectivity to broadcasters, corporate clients, and live event organizers worldwide.

A Powerhouse Partnership

With over 40 years of industry expertise, Streaming Media Live delivers network-quality video production, leveraging state-of-the-art equipment, including production vans, trailers, and fly packs. Their innovative transmission solutions—ranging from Satellite Uplink/Downlink to Bonded Cellular and IP via satellite—ensure seamless, high-quality live content delivery anywhere in the world.

Roberts, known for its global reach, operates a fully secure and redundant satellite, fiber, and internet network with approximately 3,000 reception nodes spanning six continents and more than 35 countries. With a centralized 24/7/365 Network Operations Center in Las Vegas, Roberts architects and provides customers with all the necessary hardware, software, bandwidth, and services to provide a wide range of content distribution and video production services.

From Anywhere to Everywhere

Together, Streaming Media Live and Roberts will redefine live content delivery with the reliability, scale, and flexibility required for today's media landscape. The partnership is buoyed by Roberts' brand new, state-of-the-art 10-acre communications headquarters in Las Vegas, complete with production, satellite teleport, and data center connectivity that has greatly increased the company's capabilities and allows for an unprecedented expansion of service offerings for clients seeking the highest quality production and transmission services.

Roberts currently delivers a wide variety of both live and pre-recorded content to more than 1,100 movie theaters across North America, including performances from The Metropolitan Opera, classic film anniversaries, live sports, concerts and episodic content, demonstrating its proven ability to distribute high-stakes, high-quality content at scale.

An Invitation to Experience Innovation

Clients, partners, and industry leaders are invited to visit Roberts' new 10-acre facility to explore the capabilities of this joint venture firsthand. Whether you're a broadcaster looking for reliable transmission solutions, a corporate entity in need of top-tier video production, or an event organizer requiring seamless live streaming, this partnership delivers the solutions you need.

For more information or to schedule a visit, contact Streaming Media Live at david@streamingmedialive.com or Roberts Communications Network at jcrawford@rcnmail.com.

About Streaming Media Live

Streaming Media Live is a leading provider of video production and transmission services, delivering high-quality solutions for sports, entertainment, corporate events, and television broadcasts. With a commitment to innovation and reliability, Streaming Media Live ensures seamless, professional-grade productions worldwide.

About Roberts Communications Network

Since its inception in 1998, unparalleled reliability and redundancy have been Roberts Communications Network's calling card, with separate fiber, satellite, and internet paths from almost every location on its vast network, all monitored 24/7/365 at its centralized Network Operations Center in Las Vegas, Nevada.