



PRESS RELEASE

ROY JONES JR WORLD BRINGS FREE LIVE BOXING TO TIKTOK LIVE

RJJ World will stream live professional boxing on TikTok LIVE, combining free-to-watch fights with interactive fan participation and the new RJJ World Fan Scorecard.

FOR IMMEDIATE RELEASE

Roy Jones Jr World (RJJ World) is bringing its upcoming boxing events to **TikTok LIVE**, opening its live broadcasts to TikTok's global community and creating a new, social-first way to experience professional boxing.

Rather than simply placing a traditional boxing broadcast onto a social platform, RJJ World is developing an experience designed around the way digital audiences watch, interact and engage with live content.

Working with its production and transmission partner, **Streaming Media Live (SML)**, RJJ World will combine professional live production with the immediacy and interaction of TikTok LIVE.

Viewers will be able to watch the action **free on TikTok LIVE**, discover fighters and personalities, interact around the event and become part of the conversation as the fights unfold.

Roy Jones Jr said:

"TikTok LIVE gives us an opportunity to reach a huge global audience in a completely different way. We don't just want people watching the fights, we want them involved in the experience."

FANS CAN SCORE THE FIGHTS LIVE

A major part of that interactive experience will be the new **RJJ World Fan Scorecard**.

While watching on TikTok LIVE, fans can score each round using boxing's traditional 10-point scoring system. Scores from registered users are combined to create a live **Fan Score**, providing a real-time picture of how the audience sees the fight.

Registered users can also be selected for the **Featured Fan Score**, giving fans the opportunity to have their individual scorecard featured as part of the live broadcast.

Roy Jones Jr added:

“With the Fan Scorecard, fans can actually score the fight with us. We can see what they think round by round and bring those opinions directly into the broadcast. That makes the fans part of the action.”

The initiative forms part of RJJ World’s wider vision to combine **live boxing, social media, technology and fan participation**, making professional boxing more accessible and creating a new generation of interactive live sports broadcasts.

Free live boxing. TikTok LIVE. Real-time fan scoring. A global audience.

READ THE FULL ANNOUNCEMENT

[Read the full RJJ World announcement](#)

RJJ WORLD FAN SCORECARD

[Access the RJJ World Fan Scorecard](#)

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